

## **Press Release**

FOR IMMEDIATE RELEASE

### **WLJR 88.5 FM Receives 2017 Best of Birmingham Award**

Birmingham Award Program Honors the Achievement

BIRMINGHAM March 22, 2017 -- WLJR 88.5 FM has been selected for the 2017 Best of Birmingham Award in the Churches category by the Birmingham Award Program.

Each year, the Birmingham Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Birmingham area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2017 Birmingham Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Birmingham Award Program and data provided by third parties.

#### About Birmingham Award Program

The Birmingham Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Birmingham area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Birmingham Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.