

# The Good News through New Eyes

**How the Bible speaks to every  
culture on Earth**

Session 3: Recovering the Global  
Gospel

## Turning the spotlight on us



### Pre-Fall

Made in God's image  
Naked and not ashamed

No sin, therefore  
no guilt / no shame  
Innocence

Unbroken fellowship  
with the Lord; honor in  
walking with God



### Fallen Humanity

Depravely: sin permeates  
both the external  
and internal...

- 1) **External behavior—guilt**  
for my behavior which  
violates God's laws, and
- 2) **Internal being—shame**  
for who I am, falling  
short of God's glory  
and dishonoring God's  
Person; moreover, this  
can be the result of  
being a victim of the  
sin of others, creating  
additional layers of  
shame



### Salvation from Guilt

Western-oriented gospel  
addresses sin/guilt  
but ignores sin/shame

Positional salvation  
(guilt forgiven)—  
but shame persists  
in experience

Limited shame resilience;  
honor deficit

Little transformation  
in being conformed to  
the image of Christ



### Salvation from Guilt & Shame

Global gospel addresses  
sin/guilt and sin/shame

Positional and experiential  
salvation; guilt forgiven  
and shame covered for  
greater wholeness

Strong shame resilience;  
honor surplus from knowing  
Christ as King; being  
God's beloved children  
in his family

Transformed from glory to  
glory in the image of Christ

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The Global Gospel  
is a gospel of  
honor-shame  
reversal

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We are not trying  
“contextualize” the  
gospel for honor/  
shame cultures

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The Bible already IS  
contextualized for  
honor/shame cultures

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Have this mind among yourselves, which is yours in Christ Jesus, who, though he was in the form of God, did not count equality with God a thing to be grasped, but emptied himself, by taking the form of a servant, being born in the likeness of men.

*(Philippians 2:5–11 ESV)*

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And being found in human form, he humbled himself by becoming obedient to the point of death, even death on a cross. Therefore God has highly exalted him and bestowed on him the name that is above every name, so that at the name of Jesus every knee should bow, in heaven and on earth and under the earth, and every tongue confess that Jesus Christ is Lord, to the glory of God the Father.

*(Philippians 2:5–11 ESV)*

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**Reversal of the idea  
of “Limited Good”**

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I am the bread of life. Your fathers ate the manna in the wilderness, and they died. This is the bread that comes down from heaven, so that one may eat of it and not die. I am the living bread that came down from heaven. If anyone eats of this bread, he will live forever. And the bread that I will give for the life of the world is my flesh.

*(John 6:48- 51)*

"I am the bread of life; whoever comes to me shall not hunger, and whoever believes in me shall never thirst."

*(John 6:35 ESV)*

The Global Gospel is  
a gospel of surplus  
honor in Christ

The Global Gospel  
is a gospel of  
unveiled faces

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It is assumed that Paul  
present the gospel at its core  
in legal, guilt/innocence  
redemptive terms, while the  
Gospels speak more of  
salvation through the lens of  
the “kingdom of God.”

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In fact, the apostle Paul  
uses honor and shame-  
based language over  
and over to describe the  
ends and the motivation  
for salvation.

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**Reversal of the idea  
of fallen “Face”**  
Friends of God

And he said, “I am the God of your father,  
the God of Abraham, the God of Isaac, and  
the God of Jacob.” And Moses hid his face,  
for he was afraid to look at God.

*(Ex. 3:6)*

Thus the LORD used to speak to Moses  
face to face, as a man speaks to his friend.  
When Moses turned again into the camp,  
his assistant Joshua the son of Nun, a  
young man, would not depart from the tent.

*(Ex. 33:11)*

When Moses came down from Mount Sinai, with the two tablets of the testimony in his hand as he came down from the mountain, Moses did not know that the skin of his face shone because he had been talking with God.

*(Ex. 34:29)*

Beloved, we are God's children now, and what we will be has not yet appeared; but we know that when he appears\* we shall be like him, because we shall see him as he is.

*(1 John 3:2)*

## **Reversal of the Shame of Uncleaness**

The Global Gospel is a promise of purity undefiled

What does the  
Majority World see in  
the leper story?

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Who are our defiled  
people?

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**Review Worldview  
Tendencies**

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<b>Guilt/Innocence World (primarily the West)</b>	<b>Honor/Shame World (primarily Majority World)</b>
North America, Northern Europe, Australia, and New Zealand	Africa, Asia, Latin America, Middle East, Southern and Eastern Europe
<b>Generalizations about culture: What societies tend to value</b>	
<b>More guilt-based</b>	<b>More shame-based</b>
<b>EQUALITY</b> More likely to measure worth of a person based on individual merits and performance	<b>HIERARCHY</b> More likely to measure worth of a person based on age, position, title, rank, or tradition
<b>DIRECT</b> More likely to communicate in a direct manner, face to face—to “cut to the chase”	<b>INDIRECT</b> More likely to communicate indirectly (especially in conflicts) through stories or a mediator in order to “save face”
<b>INDIVIDUAL</b> More likely to value the uniqueness of each person, individual human rights, “my own destiny”	<b>GROUP</b> More likely to value the opinion of the family, harmony in the community, welfare of the group
<b>TASK</b> More likely to value work accomplished, efficiency in “getting the job done”	<b>RELATIONSHIP</b> More likely to value personal relationships; social harmony trumps efficiency
<b>RISK</b> More likely to venture forth rapidly, experiment with new ideas, not knowing how things will work out	<b>CAUTION</b> More likely to proceed cautiously, slowly, to keep what one has gained, even though it may be small

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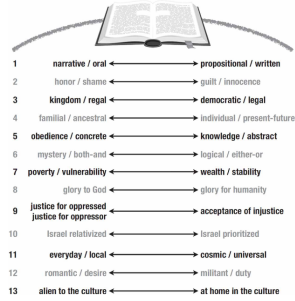
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What are examples in our  
culture of seeing through the  
eyes of “Right” and “Wrong”  
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<b>Guilt/Innocence</b>	<b>Honor/Shame</b>
God's redemptive purpose was to save me	God's redemptive purpose was to glorify himself
Heaven is a place I'm going to	Heaven is a relationship I will have with him
Salvation is moment in time	Salvation is a walk with God
Salvation is a ticket to Heaven	Salvation is joining a family
Jesus covered my guilt	Jesus seated me with him
God is my helper	God is my King
Jesus in my co-pilot	Jesus is my brother

### Canopy of Biblical Truth

"The Lord is high above all nations,  
and his glory above the heavens!" (Psalm 113:4)



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## A Example Gospel Presentation Emphasizing Honor/Shame

## The “Father’s Love” Booklet

[thefatherslovebooklet.org](http://thefatherslovebooklet.org)

Conclusion

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